



Alyssa De Jesus

AlyssaDJ.com | AlyssaMarie.Designer@gmail.com

Education

University of Louisville-Hite Institute of Art and Design

August 2020–May 2024

- BFA Graphic Design 2024
- GPA: 3.9
- Dean's List-5 semesters
- Dean's Scholar-3 semesters
- Daniel Stewart Design Scholarship 2022 and 2023

Experience

Wingspan Integrated Marketing, Production Artist

January 2025–Present

- Collaborating with designers and art directors on projects, as well as creating various media and finalizing digital and print pieces.

Freelance Graphic Designer

August 2024–Present

- Developing invitations, menus, catalogs for family/friends, but also providing assistance with projects for C2 Strategic Communications.

Iglesia Ni Cristo (Church of Christ), Graphic Designer

August 2021–Present

- Creating various promotional media, invitations, and posters for events.

C2 Strategic Communications, Graphic Design Intern

September 2021–May 2024

- Collaborated with strategists on an assortment of projects for diverse clients.

Awards

Graphis New Talent 2024, Silver

- Florescent Sanctuary brand and identity project

Michael L. Power Outstanding Senior in Graphic Design 2024

- Louisville, Kentucky

AIGA Louisville 100 Show 2024, Best of Non-Profit (Group)

- Louisville, Kentucky
- Bluegrass Roots non-profit project

Flux Design Competition 2024 (Group)

- Bluegrass Roots social impact project

AIGA Louisville 100 Show 2023, Student Award

- Louisville, Kentucky
- Masaya Fruit Juice cultural packaging design project

PRSA Bluegrass Landmarks of Excellence 2022, Student Submission

- Louisville, Kentucky
- Louisville Water Company's campaign: Water Grows KY series of five infographics

Community Service

Feed Louisville

March 2024

- Louisville, Kentucky

Iglesia Ni Cristo | Church of Christ

October 2023

- Dayton, Ohio
- Care for Humanity

Iglesia Ni Cristo | Church of Christ

December 2021

- Mayfield, Kentucky
- Aid for Humanity

Skills

Adobe Creative Cloud

- InDesign
- Illustrator
- Photoshop
- After Effects
- Acrobat

Microsoft Office

Procreate (iPad)

Figma

Wix

Organized

Cooperative

Collaborative